

ATTACHMENT A

Master of Design Studies

Fay Jones School of Architecture and Design

A post-professional graduate degree provides advanced expertise for individuals holding design degrees. The degree utilizes knowledge areas across all design disciplines and offers specialized knowledge through the investigation of emerging and critical issues.

The Master of Design Studies is a one-year, three-semester program with multiple concentrations. 36 credit hours completed in three semesters and ideally no more than two years.

Concentration in Resiliency Design.

Focused on community and landscape resiliency determined by critical factors including water, mobility, food, housing, aging, and public health. Combines design, research, and professional engagement.

Unique resources: UA Community Design Center, Landscape Architecture program, Center for Sustainability. Faculty hold advanced design and research degrees.

Support: Regional and national design firms, Arkansas municipalities, and not-for-profit organizations focused on land/resource use and conservation. Positive discourse with industry leaders and alumni indicate that these degree offerings also provide opportunity for endowed professorships and fellowships.

Concentration in Retail and Hospitality Design.

Advanced study of strategic thinking and design methods in hospitality and retail environments. Grounded in design's contribution to economic success, the program combines environmental, cultural, and social discourse with innovation.

Unique resources: Proximity to international business enterprises and strategic relationships with global design firms and businesses. Walton College coursework in marketing and retailing. Bumpers College coursework in hospitality and retailing.

Support: Global retailers and hoteliers including Hyatt, Looney + Associates, Walmart. Positive discourse with industry leaders and alumni indicate that these degree offerings also provide opportunity for endowed professorships and fellowships.

Curriculum

Fall Semester	Spring Semester
<i>FJAD 6906 Advanced Design Studio 1</i>	<i>FJAD 6916 Advanced Design Studio 2</i>
<i>FJAD 6723 Methods of Design Inquiry</i>	<i>FJAD 6803 Design Leadership</i>
Elective (3) ^{1, 2}	Elective (3) ^{1, 2}
Elective (3) ^{1, 2}	Elective (3) ^{1, 2}
Summer	
<i>FJAD 6926 Graduate Residency</i>	

¹ Students pursuing the Resiliency Design concentration will choose 12 hours from SUST 5103 Sustainability I, SUST 5203 Sustainability II, FJAD 6813 Cities and Public Good, FJAD 6823 Vocabularies of Context Production. Dependent upon previous coursework and experience, graduate level courses from Public Policy, Sociology, Public Administration, or Environmental Dynamics may be utilized with approval from the Graduate Advisor.

² Students pursuing the Retail and Hospitality Design concentration will choose 12 hours from MKTG 5103: Introduction to Marketing (Marketing Management), ISYS 5363: Quantitative Analysis for Business, MKTG 5563: Contemporary topics in Retail (Retail Strategy); MKTG 5553: Consumer/Supplier Psychology (New Product Development); MKTG 5433: Consumer and Market Research Methods (Marketing Research); SCMT 5633: Predictive Supply Chain Analytics (Marketing Analytics, MKTG Course number TBD); HOSP 4663. Issues & Trends in Hospitality & Tourism, HOSP 5633. Hospitality Operations and Financial Analysis HOSP 5643. Meetings and Convention Management, HOSP 5653. Global Travel and Tourism.